



# Greystone.

Global

Boutique International Real Estate

A new era in estate agency.

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# Welcome.

At **Greystone Global**, we're redefining what it means to be an estate agent. We believe in a more rewarding, more personal and more inspiring approach to the industry.

For too long, traditional models have limited agents' income, autonomy, and creativity. **We're here to change that.**

Because when estate agency is personal, it works better for everyone. We've created a new kind of platform where agents are empowered, supported and positioned for real success.

**You deserve more than survival. You deserve to thrive.**

Our model gives you the tools, freedom and backing to run your business your way, while having expert support at every step.

A new era in estate agency.



## Built for Growth. Designed for You.

**Greystone Global** delivers everything you need to grow a successful business:

- Advanced systems and support
- Leading-edge technology
- Expert guidance and mentorship
- A commission model that pays early to fuel growth

This isn't just another agency.

**It's a launchpad for long-term success.**



## Quality over quantity.

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Forget the volume-driven, target-chasing model of traditional agencies. We prioritise meaningful relationships over metrics.

With fewer listings and a tailored, high-touch service, you can:

- Deliver more value to each client
- Earn trust and premium fees
- Build lasting relationships and repeat business

**You're not just selling houses; you're helping people move, and that matters.**

## Your Brand.

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**You're not just working under a brand; you're building your own, with the strength of Greystone Global behind you.**

### **You're in control**

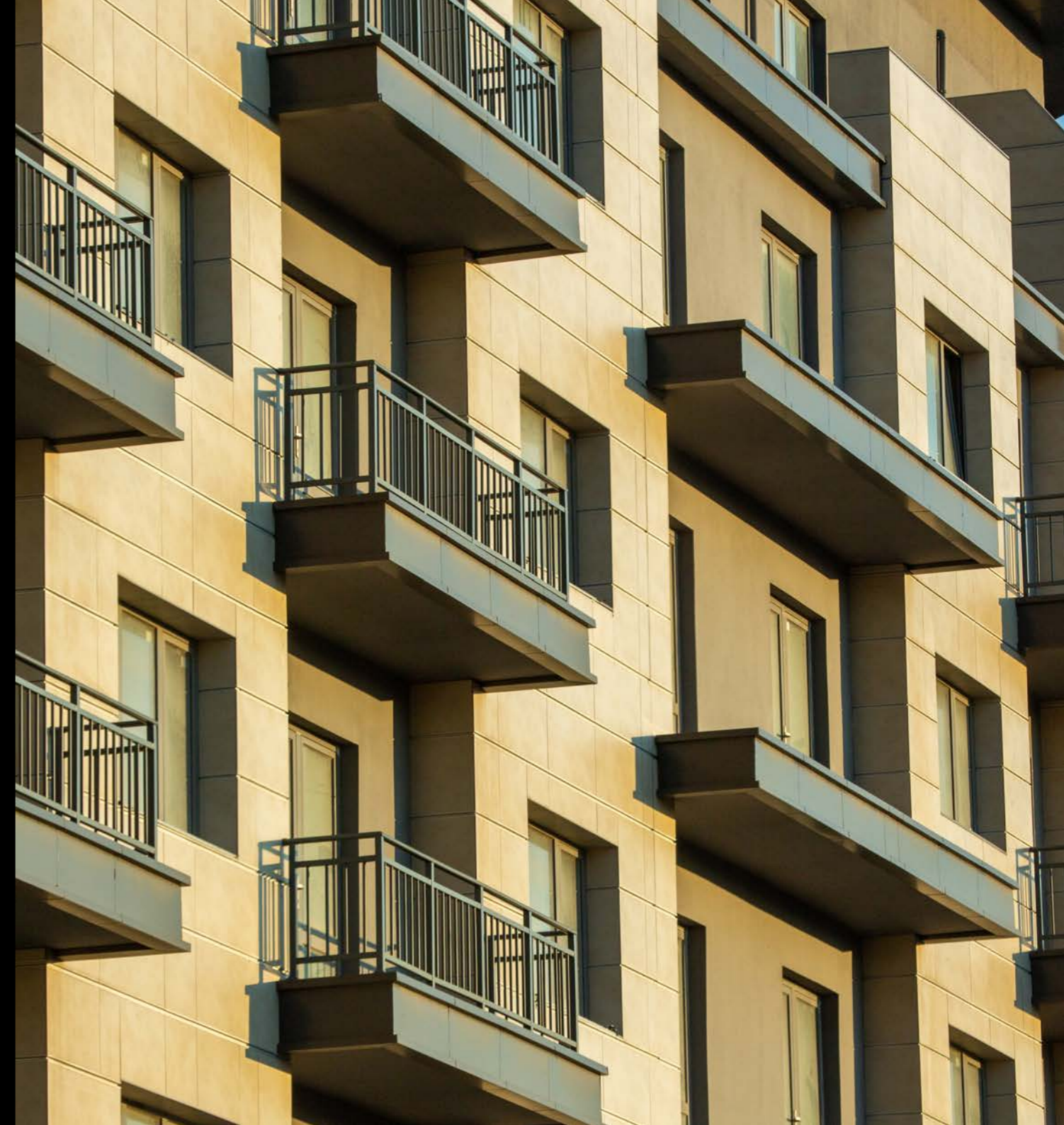
Set your fees, marketing strategy and client relationships your way.

### **We've got your back**

From admin and marketing to lead gen and compliance, we've got you covered.

### **Personalised service**

Clients work with you directly; you're their trusted expert throughout.



## Confidence from day one.

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**Starting your estate agency should feel empowering, not overwhelming.**

That's why we handle the essentials, so you can focus on winning instructions and serving clients.

With industry-leading tools and seamless systems, you can hit the ground running and grow with confidence.

## Support at every turn.

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**We're more than a platform; we're your business partner.**

We can offer you unrivalled support to help you launch and grow your business. This includes:

- Marketing support to help your brand stand out
- Admin and compliance help to keep things running smoothly
- Peer network and community for advice and encouragement
- Ongoing training and development
- Holiday cover to give you peace of mind
- We support agents financially whilst they build their pipeline

## The tools that drive your success.

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**We provide everything you need to work smarter and deliver a premium service:**

- Access to a fully comprehensive range of marketing platforms, including Rightmove, Zoopla and OnTheMarket
- CRM & training
- Lead capture & nurture tools
- Real-time property market data
- Social media integration
- Professional marketing materials
- Automated follow-ups





## Empowerment through mentorship.

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Support isn't just helpful; it's transformational.

With **Greystone Global**, you will receive:

- One-to-one mentoring from seasoned professionals
- Exclusive masterclasses led by top-performing agents
- Weekly strategy sessions with leadership
- Tailored growth plans based on your goals

## Financial freedom, without the wait.

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We know waiting months for commission isn't ideal.

With **Greystone Global**, you can:

- Reduce financial pressure
- Invest in your business without delay
- Build sustainable success with better cash flow



# What's included?

## Stationery Kit

Professional cards, letterheads, comp slips & Ravensworth top-up access

## For Sale Boards

Printed, stored and installed at no extra charge

## Compliance

We handle AML checks for your clients

## 7-Day Support

Dedicated Client & Agent Services Teams

## Prospecting Tools

Access to Sprift and discounted extras

## Marketing Materials

Templates, prospecting tools & personal microsite

## Social & Advertising Tools

Campaign creator to boost visibility

## Premier Portal Access

Auto-featured Rightmove listings & full Zoopla and OnTheMarket exposure

# Your earnings potential.

## 60:40

You keep 60% of your fee

## 100%

All earnings from mortgages, conveyancing and other services are yours

## £250

 plus VAT

Monthly Platform Fee  
(Includes portals, collateral, full marketing, training & support)

## Example earnings

### Example 1

Sale Price: £850,000  
Agent Fee: 2% = £17,000  
Agent/Broker Share (60%): £10,200 paid on completion

### Example 2

Sale Price: £2,000,000  
Agent Fee: 2% = £40,000  
Agent/Broker Share (60%): £24,000 paid on completion

### Income Potential:

4 × £2,000,000 transactions  
Agent Fee (2%) = £40,000 each  
Agent Share (60%) = £24,000 each

### Total Personal Income:

## £96,000

Global Portal Exposure:

rightmove 

ZOOPLA

OnTheMarket 

Your listings featured on the UK's three largest property portals.

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**PRS** Property  
Redress  
Scheme

 safeagent

 rightmove

 ZOOPLA

 TheMarket